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NPIC/TDS-6-13  
12 December 1966

MEMORANDUM FOR: Director, NPIC

THROUGH : Executive Director, NPIC

SUBJECT : Rejection of the Electrocolor Material Study  
Project by the Assistant Deputy Director for  
Intelligence (ADDI)

25X1 1. The attached memorandums contain the background for the rejection of the Electrocolor Material Study [REDACTED] ADDI. [REDACTED] memorandum reflects a lack of knowledge concerning the entire scope of color photography. It is also apparent that he is not aware of the value of research and development in the collection and exploitation of imagery and has committed CIA to a rejection, for the time being, of the entire field of exploitation of color photography and has thus also disregarded the collection efforts. 25X1

2. I feel strongly that the national mission of NPIC should be carried forward with regard to this matter and propose that as a first step, I be granted approval to take the subject project to the Department of Defense for further consideration. I believe that support from the military offices and agencies of the intelligence community is warranted at this time and that they should have a voice in this matter even though CIA has, in effect, spoken for NPIC and voted against the exploitation of color.

25X1 3. As a final note, the very purpose of undertaking the Electrocolor project was to answer questions similar to those posed by Mr. [REDACTED] in his last memorandum. He has apparently not understood the basic staff study and has waived aside your strong rebuttal and recommendations set forth in the memorandum of 18 November 1966. 25X1

[REDACTED]  
Assistant for Technical Development, NPIC

Attachments: a/s

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